

Jen Aranyi



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Education

Virginia Commonwealth University

BFA in Communication Arts

May 2013, *Cum Laude*

3.5 GPA

Dean's List

Creative Work

Freelance Illustration

Designed and executed various illustrations, paintings, murals, and chalk drawings for clients.

Daisy the Clown, Columbia, MD

Created cohesive branding and logo for a small business.

Da Vinci Center: Product Innovation, Richmond, VA

Semester long college course in which teams of six were paired with a company rep to produce a potential product. Worked with Pfizer Pharmaceutical on a prototype. Designed packaging, marketing, and advertising.

Mama J's, Richmond, VA

Created coloring page illustrations for children's menu.

InnoBlitz, Richmond, VA

24-hour "creative blitz" hosted by the Science Museum of Virginia. Worked with teammates to prototype an exhibit. Responsible for the design, graphics, and layout for exhibit.

CreateAthon on Campus, Richmond, VA

24-hour "creative-blitz." Performed tasks as a team to develop new identity package for non-profit group. Created graphic design/logo work.

Howard County for Obama, Columbia, MD

Designed logo used on all print and web media for re-election campaign.

Employment

Booz Allen Hamilton

Washington D.C.

Digital Services Designer

June 2015 to Present

Work with team to produce digital and print content across various mediums, create graphics for proposals and internal marketing initiatives, design and build websites.

Hanley Wood, LLC.

Washington D.C.

Graphic Designer

June 2013 to June 2015

Lead designer for several monthly magazines, maintained organization to meet print deadlines, color corrected photos, commissioned and created artwork, designed cohesive layouts within brand standards.

GDES Graphics Lab

Richmond, VA

Lab Assistant

August 2012 to May 2013

Managed printing tasks and bound books for customers. Operated laser, inkjet, large format, and poster printers.

Parature

Herndon, VA

Marketing Intern

December 2012 to January 2013

Designed layouts and graphics for various print and web media, created infographics and icons for web use.

Proficiencies

Adobe CS6

Photoshop, Illustrator, InDesign, and Dreamweaver

Photography

Digital and Film

Commercial Art

Graphic Design and Illustration

Web

HTML, CSS, and Wordpress

Other Programs

Woodwing Smart Connection, MS Word, MS Excel, MS Powerpoint, iMovie, and Sculptris Alpha 6